

Collectible

COLLECTIBLE Elevates 2025 Exhibitor Program & Expands Reach with Return to New York City

The global fair announces the 2025 New York edition, September 4–7, featuring six curated sections spotlighting the future of collectible design.

NEW YORK, NY – COLLECTIBLE, the leading international fair dedicated to contemporary collectible design, will return to Manhattan from September 4–7, 2025, following the success of last year's New York City debut. The 2025 edition will be held at the newly renovated WSA building at 30 Maiden Lane—a striking, industrial space with soaring ceilings and sweeping 360° views of the East River, Brooklyn Bridge, and Statue of Liberty. Spanning more than 30,000 square feet, the venue provides a dramatic backdrop for COLLECTIBLE's most ambitious U.S. showcase to date.

Founded in Brussels by **Clélie Debehault** and **Liv Vaisberg**, COLLECTIBLE is renowned for its experimental spirit and curatorial rigor, uniting galleries, studios, and design collectives at the intersection of creativity and craftsmanship. The fair's New York expansions marks a continued effort to foster transatlantic cultural dialogue, bringing together pioneering European voices with the vibrancy of the American design scene. With the addition of new sections and curatorial themes, COLLECTIBLE continues to push into more expressive and experiential territories.

"We're thrilled to return with an even bolder, clearer vision," said **Clélie Debehault**. "Last year showed us that there's a real appetite in New York for boundary-pushing design. This year's edition will build upon that momentum in a stunning new venue that matches the ambition of the work on show."

"Our fair fills a gap in the landscape by focusing exclusively on contemporary, premiere design," continued **Liv Vaisberg**. "It's not about nostalgia, but about what's shaping design culture now and next. This year's New York edition features a more refined layout and stronger curatorial direction than ever before, all while keeping experimentation at its core."

COLLECTIBLE New York 2025 will feature a wide range of sections tailored to diverse practices. At the core of the fair, the **Main Section** welcomes leading galleries presenting works by contemporary designers. Booths are curated by aesthetic affinities, from decorative to radical, encouraging an engaging and cohesive experience for collectors and visitors alike.

Curated by interior designer **Michael Hilal**, the **Vignette Section** is the newest addition to COLLECTIBLE, inviting designers to stage compelling conversations between contemporary and vintage works. These strikingly designed vignettes will greet visitors at the entry of the fair, setting the tone for dynamic creative expression and discovery.

"Vignette will explore the conversation between collectible and interior design, distilling each contributor's point of view down to its creative essence," said **Hilal**. "Each Vignette becomes a curated mise-en-scène—a sort of "store window"—where contemporary works are paired with vintage or antique pieces to express a personal design ethos. While the spaces might be small, the ideas will be boundless."

This year's **Curated Section**, titled "In Praise of Folly," is curated by Hannah Martin, Senior Design Editor at *Architectural Digest (US)*. Inspired by the architectural "folly"—an ornamental structure built for pleasure rather than purpose—the section invites designers to explore themes of whimsy, fantasy, and the beautifully impractical. Each participating studio will present a singular work, exploring how collectible design can transcend function to become a form of storytelling, indulgence, or critique.

"I've always been fascinated by the concept of folly, particularly as it manifested in 18th and 19th century Europe: members of the English gentry with sham Gothic ruins in their backyards, Marie Antoinette cosplaying a peasant in her faux farmhouse," said **Martin**. "This line of thinking feels deeply connected to our contemporary times, where reality can seem completely illegible. I'm eager to see how designers approach this theme—which can be at once playful, fun, and rather dark—and apply it to collectible design, where traditional ideas of function may take a back seat to the more esoteric needs of their custodians."

The section will be staged within an immersive scenographic environment, heightening the theatricality and cohesion of works on view. Previous scenography contributors to the Curated Section include studios like Sophie Dries, Döppel Studio, Bram Vanderbeke, Duyi Han, Rafael Prieto, and Heim + Viadrich Office. The 2025 edition will continue this tradition of immersive, theatrical storytelling.

The **New Garde Section** highlights emerging galleries and collectives who have been operating for less than three years, celebrating innovation through unorthodox formats, from street-level storefronts to digital platforms. Selected participants are given dedicated space with the option to customize.

Underscoring COLLECTIBLE's role as a marketplace for functional artistry and future-forward design partnerships, the **Bespoke Section** offers a platform for independent design studios to present works on commission. This initiative reflects COLLECTIBLE's commitment to supporting emerging designers, nurturing experimental practices, and fostering direct connections between creators, collectors, and commissioners.

COLLECTIBLE's dedicated **Fashion Section** explores intersections between design and fashion through furniture for retail environments and runway presentations. The initiative cultivates cross-industry encounters and bespoke commissions.

COLLECTIBLE's programming will feature a robust series of panels, bringing together industry leaders for thoughtful discussions on timely topics shaping the world of design. **Eny Lee Parker** will lead the creative direction of an on-site hospitality experience, placing design at the center of the culinary offering. Beyond the fairgrounds, COLLECTIBLE's **VIP Program** offers an immersive experience of New York's design landscape through private home tours, studio visits, cocktail receptions, and bespoke exhibitions. The fair also continues its **CLUB COLLECTIBLE** initiative for interior designers and architects with a curated itinerary during New York Fashion Week that includes visits to conceptual fashion spaces and salons examining the intersection of design and fashion.

This December, Debehault and Vaisberg will also debut a curated exhibition in Hong Kong as part of Maison&Objet's DESIGN FACTORY, furthering the team's expansion into the global market.; *Shifted Mirrors: Fragments of a Dreamed East* will explore cultural translation and material poetics, creating an immersive experience of the fragmented narratives that emerge when East meets West. Signaling

another milestone, COLLECTIBLE has just launched the Open Call for their Brussels fair, marking the 9th edition.

For more information on COLLECTIBLE, please visit collectible.design.

ABOUT COLLECTIBLE:

Established in 2018 by art and design professionals Clélie Debehault and Liv Vaisberg, COLLECTIBLE is the only fair in the world to solely focus on 21st-century design. Breaking away from the traditional fair format, COLLECTIBLE seeks to reinterpret the design fair model by offering visitors the opportunity to immerse themselves in an open and integrated space where galleries, design studios, institutions and foundations come together.

THE FOUNDERS:

Clélie Debehault is an art and design consultant based in Paris and Brussels. Her professional experience lies in both the primary and secondary art markets. She has worked as a director at Galerie Vedovi in Brussels, as well as an associate director at Galerie Templon in Paris, she currently works as an advisor for companies, including luxury brands, online platforms, galleries, architects and designers, on the national and international development of their activities in art and design.

Based in Rotterdam, international artistic director Liv Vaisberg brings her innovative ideas and solid art fair experience to COLLECTIBLE. She is the founder of the Huidenclub, an art and design space in Rotterdam, and the initiator of the new Design Biennale Rotterdam. Previously, she co-created and curated POPPOSITIONS and A Performance Affair, and served as co-director of Independent Brussels, the Brussels edition of the New York-based avant-garde art fair.

PRESS CONTACT

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